



HIPhousing

A Place to Call Home

HIP Housing Happenings—Spring 2010

HIP Housing Continuing to Open Doors of Opportunity



From left to right: SSP Graduate, Giovanna Quine, SSP Program Director, Carolyn Moore (center) and Giovanna's 7 year old daughter, Karla. Karla proudly watches mom speak about her accomplishments.

On April 29th, HIP Housing honored 34 graduates of its Self-Sufficiency Program (SSP). The ceremony, which was led by Supervisor Adrienne Tissier, highlighted the many accomplishments of the graduates. The Self-Sufficiency Program provides housing scholarships and case management to parents who are committed to completing their educational or job training goals.

Among the graduates, 100% completed or are continuing in their education or job training. The types of degrees include Associate Degree, Medical Assisting Certificates, Cosmetology Licenses and Teaching Credentials. After graduation, the average income increased by 61%. Ninety-seven percent reported that their child's well being and their hope for the future was much better or better. Ninety-four percent felt their money management skills were much better or better.

The key to the success of the program is the one-on-one case management. Ninety-seven percent of graduates rated case management either very good or excellent. And 100% rated the Program staff as very good or excellent. Graduate Yesenia says "HIP Housing is a life-line of heroes whose desire to make a difference and compassion to help me, and understanding of my children's needs helped me emerge as an empowered parent with the capacity to continue to fulfill my goals." Graduates Erica and Kristian say "Anything I could think of I needed help with, I could call on you guys and you would have the answer or have a suggestion of who to call. Even now, I still know I can call Carolyn (SSP Program Director) for any question!"

The graduates received certificates from HIP Housing, Congresswoman Jackie Speier, Assemblyman Jerry Hill, Assemblyman Ira Ruskin, and the County of San Mateo. The graduates also received gifts from Kiwanis Club of Greater San Mateo, Doerr Studios and Wells Fargo. Wells Fargo provided a \$300 savings bond to Eyrus Walker for being the "Biggest Saver". Eyrus saved \$10,000 in three years. The average increase in savings among the graduates was \$1,263. Wells Fargo provided all other graduates with a \$100 savings bond.

Currently there are 57 families in the program. HIP Housing is continuing to open doors to opportunity for families in our community.



A Message from the Executive Director

Bruce Hamilton

At HIP Housing we have a sense of pride in service – a real appreciation of the rewards that come from serving others. Exemplary individuals volunteer their time and talent in service of our programs – some serve on our Board of Directors, others on working committees, while others volunteer for specific program support and special events. And of course there are the hundreds of community members who make financial contributions. They, you, are our true “heroes and sheroes.” For example, two stellar members of our Board of Directors are retiring after serving nine years on the Board of Directors. Louise Della Maggiora, Community Liaison at Sequoia Hospital, and attorney David Finkelstein have contributed so much to our progress, growth and success. There are good reasons to have term limits but I hate to see them “term out.”

And then there is our stellar staff, the unsung and yet greatest asset. What a talented and dedicated group. They choose to serve in the nonprofit sector, not because they seek fame or fortune but because they “want to help others” and they do. Therein lays rewards that exceed notoriety, power or wealth. The nonprofit sector, which is, large in numbers and economic impact in our

society than most realize, is filled with such special people, such a blessing.

We are a staff of 20, several part time, all performing first rate work, and all seemingly happy. Nearly all have college degrees, many graduate degrees, and all have had real world experience prior to joining HIP Housing. They could have pursued private or government positions which would have paid far more and provided greater benefits. But the fact that there is longevity – average tenure is 8+ years – indicates they are reaping the rewards of service.

We are rich in our diversity: race, ethnicity and place of birth. This diversity enriches our appreciation for our differences while reinforcing the recognition that we all have far more in common. It also enhances our ability to serve our similarly diverse clientele. More importantly we all work well as a team and have become a family.

I thank our staff: Christina, Sergio, Laura, Judy, Sue, Jessie, Barbara, Regina, Carolyn, Norma, Bessie, Debra, Tricia, Shirley, Carmela, Evelyn, Lois, Patricia and May. If you have an opportunity, please thank them too. They deserve it. 🍀

Mission Statement

HIP Housing's mission is to invest in human potential by improving the housing and lives of people in our community.

Human Investment Project

364 South Railroad Avenue
San Mateo, CA 94401
p 650 348-6660
f 650 348-0284
www.hiphousing.org

Board of Directors

Louise Della Maggiora
President
David Finkelstein
Vice President
Tony Villanueva
Treasurer
Bruce Bean
Secretary

John de Russy
At-Large

Bob George
At-Large

Bobbi Decker
Cameron Foster
Greg Galli
David Gonzalez
Susan Huetteman
Diana Landi
Kathy Lavezzo
Sonia Menjivar
Denise Miles
Inge Tielgel Doherty

Honorary Board

Congresswoman Anna Eshoo
Lois Almen Everett
Harold Fick
Honorable Helen Fisicaro
T. Jack Foster, Jr.
Judy Gaither
Assemblyman Jerry Hill
Dennis Lanterman
Honorable Jack Matthews
Memo Morantes
Helen Hilton Raiser
David Schemel
Congresswoman Jackie Speier

Administration

Bruce Hamilton
Executive Director
Laura Fanucchi
Associate Director
Lois Marshall-Ward
Development Director
Norma Quiroz
Accounting Director

Thank You from Clients

Below are quotes from Self-Sufficiency Program Graduates:

"I am grateful to HIP Housing for providing me a scholarship for housing - without it, I would have been homeless and not able to go back to school. I appreciate all that HIP Housing has provided to get me back on my feet. When I came to HIP, I was injured and not sure if I would be able to work in my field again. HIP Housing gave me the confidence to succeed and I will continue to push on."

Anthonio

"I have come a long way because HIP Housing provided me with independence, support and most importantly accountability."

Ashley

"I learned how to balance my budget and stop getting overdraft fees, special thanks to Carolyn! This program helped me get clear on my future plans and what I really want to do. I actually got a chance to go back to school and get started toward my degree. This program showed me a way out, a long term plan instead of a band-aid. It also helped me with my self-esteem. I don't doubt myself anymore. I want my kids to go to college and I have \$500 in a savings account for them."

Sherry 🍃

Home Sharing

The Home Sharing Program is a one-on-one service linking people who have a home to share with those seeking a home. Each person has a private room and shares common living areas.

Home Equity Conversion

The Home Equity Conversion Program provides objective information and counseling on ways seniors can turn their accumulated home value into spendable cash so they can remain independent in their homes.

Self-Sufficiency

The Self-Sufficiency Program enables low-income families to transition from government assistance. Participants receive subsidized rents or a housing scholarship while they complete an education or job training program and find employment with an adequate income to support their families.

Property Development

Through Property Development, HIP Housing expands the pool of affordable housing for low-income persons and families in San Mateo County by developing new and acquiring and rehabilitating existing housing.



Graduate, Eyrus Walker, with her two sons Prince and Cory.

While in the Self-Sufficiency Program, Eyrus completed a Medical Administrative Assistant course at JobTrain, and got a full-time position at Stanford Medical Center. In January, Eyrus was selected by Habitat for Humanity to receive a 3 bedroom house in Daly City. See page 5 regarding HIP Housing staff participation.



AT&T's Randy Okamura presents a \$20,000 grant to HIP Housing's Lois Marshall-Ward, Development Director.

Community Support



HIP Housing's volunteer extraordinaire, Jack Haber, was selected by the Bank of America Charitable Foundation as a "Local Hero" as part of its Neighborhood Excellent Initiative for his tireless volunteer work. Jack has been a avid volunteer since he was 20 years old. He is now 91 years young. As the winner of the "Local Hero" award, Jack received a \$5,000 grant to donate to the non profit of his choice. He selected HIP Housing to receive this gift.

Making a Difference

▶ Bill Graham (left), VP of Physicians & Business Development - Catholic Healthcare West (CHW), Lois Marshall-Ward (center), Development Director - HIP Housing and Louise Della Maggiora (right), HIP Housing Board President and Manager Guest Services, Volunteers & Community Liason for Sequoia Hospital, attend a Catholic Healthcare West Awards Ceremony to receive a \$10,000 grant from Sequoia Hospital for HIP Housing.



Trick or Treat! HIP Housing supporter Cynthia Russell and Brenda Paige hosted a Halloween at their The Holiday House boutique in Burlingame. The fundraising event featured HIP Housing clients and fully decorated haunted house. From left to right: Bruce Hamilton, Cynthia Russell, Burlingame Mayor Ann Keighran, and Brenda Paige.



◀ Children in HIP Housing's Self-Sufficiency Program strut down the runway at Bloomingdales Stanford Mall, modeling the latest fashion and their own Halloween costumes. Bloomingdales provided a fundraising opportunity for local non profits. Board Member, Bobbi Decker (left) led the Fashion Show. Volunteers from the San Mateo County Association of REALTORS put together the fashion show. Photographs were taken by Hal Kataoka.



Community Support



Having a good time for a good cause! That's exactly what guests were doing at HIP Housing's 1st Girls' Night Out fundraising event. Ladies were pampered with massages, mini facials, some of the latest beauty treatments, shopping, cocktails, buffet and the company of other amazing women! Look for this event next February. You won't want to miss it! Pictured from left to right: Volunteers Liz McCaughey, Elaine Parker, and Associate Director of HIP Housing, Laura Fanucchi.

Making a Difference

HIP Housing's staff and volunteers ▶ spent the day building a home for one of its Self-Sufficiency graduates, Eyrus Walker, who was selected by Habitat for Humanity to receive a new home in E. Palo Alto. Six staff members and three volunteers contributed sweat hours towards Eyrus' home.



Bank of the West, VP and HIP Board Member, David Gonzalez presents Bruce Hamilton with a check for \$5,000 in support of its upcoming Annual Luncheon.



◀ The Holidays were celebrated with friends of HIP Housing at Borel Private Bank & Trust. The highlight of the evening was honoring the 12 winners of the annual Calendar Contest. Pictured left is Lousie Della Maggiora, HIP Housing President, and Diana Landi (right), HIP Housing Development Chair & Senior VP Marketing Manager at Borel. Prizes were undewritten by Borel. Pictured bottom is first place winner, Olivia Ladizinsky.



Thank you...

...for Investing in HIP Housing's Programs (Includes Luncheon Sponsors to date)

Sept. 1, 2009 - April 15, 2010

Above \$50,000

County of San Mateo
Anonymous

\$25,000 - \$49,999

City of Foster City
City of San Bruno
City of San Carlos
City of San Mateo
Hurlbut-Johnson Charitable Trusts -
Advised Fund of Silicon Valley
Community Foundation

\$10,000 - \$24,999

AT&T
Citibank
City of Belmont
City of Daly City
City of Menlo Park
City of Millbrae
City of Redwood City
City of South San Francisco
J.H. Robbins Foundation
San Francisco Foundation
San Mateo County Assoc of Realtors
Sequoia Hospital CHW
Tundra Glacier Fund-Advised Fund of
Silicon Valley Community Foundation
Wells Fargo

\$5,000 - \$9,999

Adobe Foundation-Advised Fund of
Silicon Valley Community Foundation
Atkinson Foundation
Bank of America Charitable Fnd.
Bank of the West
Borel Private Bank & Trust
City of Brisbane
Mervyn L. Brenner Foundation
Silicon Valley Community Foundation
Town of Colma

\$2,500 - \$4,999

Carl Gellert & Celia Berta Gellert
Foundation
Inspired Philanthropy Fund-Advised
Fund, Silicon Valley Community
Foundation
Mills Peninsula Health Services
State Farm Insurance

\$1,000 - \$2,499

Bohannon Foundation

Alan Canas & Marc Korody
City of Burlingame
Louise Della Maggiora
Downtown San Mateo Association
First Bank
Jeff & Deborah Griffith
HP Company Foundation
Thomas B. Jacob
Jane Jensen
Kenmark Real Estate Group, Inc.
Lucky Chances, Inc.
Pacific Gas & Electric Company
Bruce & Cynthia Russell
Mr. & Mrs. Thomas Theodores
Town of Atherton
Town of Hillsborough

\$500 - \$999

Anonymous
Bruce & PJ Bean
Ron & Gayle Collins
DMB Redwood City Saltworks
Veronica & Robert Faussner
David Finkelstein
Roger & Carol Flores
Greg & Cheryl Galli
Robert & Jeanne George
Bruce Hamilton
Susie & Rich Huetteman
Lakin Spears
Leslie Family Foundation
Rick & Anna Lyons
Gerald & Lois Marshall-Ward
E. Kirk Neely & Holly Myers
Nibbi Investments
Plumbers & Steamfitters UA
Local 467
Prudential
SC Properties
Michael & Shauna Stark
Westlake Realty Group

\$250 - \$499

California Bank & Trust
Ron & Deanna Charlesworth
Kevin & Lisa Cullinane
John de Russy
Buddy Saupe & Bobbi Decker
William & Patricia Dillingham
Ted & Lois Everett
Romouald Fesenko
Margie Ford
Alane Gilbrech
Mike & Jo Heffernan
Jane Hurlburt

Izmirian Roofing & Sheet Metal
David Jackson
Kiwanis Club of Greater San Mateo
Jonathan & Kimberly Kondo
Diana Landi
Stephen & Thalia Lubin
Nancy & Alex Malaspina
Jack & Patricia Matthews
Mike & Margaret McCaffery
May Nichols
Linda A. Rarden
William & Ann Regan
John & Reva Segall
Mark Shahbazian
William Spencer
Jason Sutherland
Dorothy Tarrant
Union Bank of California
Nancy Weller

\$100 - \$249

Carolyn Amaral
Alyn Beals
Dr. & Mrs. Ralph Behling
Robin Bishop
Jane Blumberg-Goldberg
Carol Boes
Jane Bradley
Bill & Sandy Brangan
Diane Bridges
Curtis & Carolyn Brown
Katherine Bukstein
Carol Bullock
Carolyn Canobbio
Pat Canzian
Mark & Diane Cassanego
Joan Cassman
Rose Chung
College of San Mateo
Rebecca & Bud Colligan
Deborah Cozzolino
David & Nancy Crabbe
Judy Cronin
Elizabeth Daniel
Susan Davis
Bette L. Dean-Turner
Melissa DeLeon
Edilyn Dumapias
John & Barbara Evers
Sally & Craig Falkenhagen
Donald & Rosemary Farbstein
First National Bank of Northern CA
Ellen Fisher
Elizabeth Foy

Larry Franzella
Joel & Sharon Friedman
Lauri Gibson
Howard & Martha Girdlestone
Hall & Theresa Gong
James Goudy
Robert Grassilli
Brian & Susan Gray
Dorothy Roth Greene
Patricia Harding
Linda Hendrickson
Franklin & Jean Hoaglund
David Leung & Daisy Hsiao
Joel & Susan Hyatt
Jennifer Jaciw
George Johnson
Jackie Jones
Tom & Kendra Kasten
Susan Kirst
Mr. & Mrs. Paul M. Ko
Marc Korody
Jeff & Christine Krolik
Kathy Lavezzo
George & Mary Lawson
Chris Mann
Allan & Donna Martin
Janet Martin
Brian & Susan May
Elizabeth McCaughey
Gene & Theresa Mullin
Thomas & Catherine Mullooly
Nina Mcemore
Ron & Jolly Perkocho
Ruth M. Peterson
Gene & Jan Potloff
Nancy Radcliffe
Mary & Robert Rago
David & Hilary Randall
Voila Remy
Ernest & Maria Ribera
Robert & Doris Rivett
Terry Roberts
Nicholas Rogers
Jim & Noreen Ruane
San Bruno Auto Center, Inc.
Pat Sasso
Candice Steinman
Fred Strebel
Roy Sutow
Inge Tiegel Doherty
Paula Uccelli
J. Anthony & Deborah Villanueva

continued on page 7...

...continued from page 6

Michael Villanueva
Steve & Lindy Ware
Nina Weil
Dwight Wilson
Ms. Wright
Merna Richardson & Larry Wright
Robert Young
Sheila & Sam Young
Melinda A. Zanette

\$99 and under

Anonymous
Chris Adair
Patricia Aguirre
Peter Altman
Kerbey Altman & Stephanie Lucas
Jeffrey & Jane Anton
Larry Baker
Lee S. & Jody T. Baly
Joan Batey
Richard Belitini
Barbara Benz
Karen Bird
Surrey Blackburn
Patty Boyle
Salvador Braganza, Jr.
Max Branscomb
Lee & Virginia Branstool
Lee Brown
Mr. & Mrs. J. K. Buckham
Chuck & Kathleen Cammarata
Dominick & Gloria Chirchillo
Adrian & Barbara Cohn
James & Diana Cozzolino
Jim Cozzolino
Christine Dailey
Vivian D'Antonio
Jerry & Joann Deal
Louise Della Maggiora
Linda Delodovici
Linda Dever
Audre Dioli
Stuart & Cynthia Donaldson
Keith Duncan & Cindy Hohle-Duncan
Bob & Mary Elliston
Carol Fanucchi
Mr. & Mrs. Robert Fanucchi
Stephanie Fanucchi
Fidelity Brokerage Services, LLC
Lil Finocchiaro
Helen & Dennis Fiscaro
Judy Fong
Natalie Friend
Honorable Pam Frisella

Ronald & Donna Garcia
Milton & Jean Goldberg
Marisabel Gouverneur
Mr. & Mrs. Gregory
Sara Haller
Matthew & Sue Hanzlik
Jane Heckman
Karen Herrel
Carol & Henry Herz
Celeste Hill
Robert & Gwendolyn Holden
H.P. Hotz
Patricia Kaitz & Chris Pascoe
Dale & Sue Kallstrom
Nisha Kanchanapoomi
Kenneth & Evelyn Kaplan
Robin & Ronald Karp
John L. Kay
Leon Klapper
Jerome & Helen Lustig
Dave & Cindy Madden
Aris Markoulls
Samantha Marshall
Janet McAuley
Mike & Carleen McDivit
William Michaelis
Catherine Miller
Jill Monnin
Isabelle Monte
Vice Mayor Terry Nagel
James & Christine Nantell
Valeri Nesterov
Michael J. Niemiec
Pat Obuchowski
Francis Pacelli
Achille & Joan Paladini
Leila Parreras
Mr. & Mrs. Stan Pastorino
Christine Perris
Michael & Laura Peterhans
William & Ellen Peters
Susan Pizzi
Ann Pocapalic
Sidney Poland
Sheryl Pomerenk
Elena Powers
Pat Pritchard
Gina Quiney
Aleth Reilley
Ken & Rita Rhoads
Donald Rogers
Angela Sakkos
Marilyn Schneider
Jane Schueler

Martin & Adrienne Segol
Marlene Sieker
George Studle
James & Amelia Sullivan
Timothy & Lisa Summers
Janet Tang
Suzanne Taylor
Patricia Thomsen
Peter & Sarah Tucker
Gene & Susan Vlahos
Tammy Von Almen
Dr. & Mrs. Paul Wachter
Carol Way
Gail Whipple
Mr. & Mrs. Robert Wilkinson
Kristen Willison
David & Lisa Wimsett
John & Ann Woo
ZS Associates

2010 HIP Housing Calendar Gold Star Sponsors

Judy Schwartz, Reverse
Mortgages Only

Calendar Sponsors

Argo Insurance
Mills Peninsula Health Services
Jim & Karen Wagstaffe
Genevieve Yu

Month Sponsors

Borel Private Bank & Trust
Pacific Gas and Electric Company
The Golden One Credit Union

Co-Sponsors

David Finkelstein
Paula-Jo Husack
Sequoia Hospital CHW
TRI Commercial Real Estate Services
Westlake Realty Group
Woodside Terrace A.M. Kiwanis

Supporters

Jane Bradley
Copyman
San Mateo Daily Journal

Office/On-Call Volunteers

Melissa Abreu
Ann Baldasseroni
P.J. Bean
Anson Chan
Mary Chan



Beckie Pantane (left) and Alane Gilbrech assisted with the Bloomingdale's Stanford Mall Fashion Show.

Mae Dea
Claudia Elvir
Lori Fuchiwaki
Alane Gilbrech
Emi Goldstone
Jack Haber
Liliana Mazza
Violaine Mraih
Ann Palermo
Beckie Pantane
Iliana Silva Rudberg

Adopt a Family Donors

Employees of:
Allstate Research Center
Herman Miller
Pacific Gas and Electric Company
Wilson Sonsini Goodrich & Rosati
ZS Associates

Baster Family
Mirna Botello
Jeff & Deborah Griffith
Debbie & Kurt Knorpp
Patty Leeper
Susan & Brian May
Pat Obuchowski
St. Luke's Church
Ruth Shaerer
Gretchen Taylor & Richard Lira
Mr. & Mrs. Theo Theodoros
Mr. & Mrs. Thomas Vocker
Mark & Cynthia Warner
Jeannie Woo & Friends



Violaine Mraih (left) and Mae Dea volunteer at the Girls' Night Out.



Human Investment Project, Inc.
364 South Railroad Ave., San Mateo, CA 94401

Non-Profit
Organization
U.S. Postage Paid
San Mateo, CA
94401
Permit No. 183

A Tribute that Recognizes You and Helps the Community!

We invite you to participate in HIP Housing's Donor Wall, which will provide you with lasting recognition of your support, while also providing critically needed funds to help us assist more people to find stable housing.

To raise funds for HIP Housing's programs, we recently installed an attractive Donor Wall at Edgewater Isle, a senior apartment complex in San Mateo. Your name can be featured on the Donor Wall for a donation of \$500, \$1,000 or \$2,500. Or, if you prefer, have a name plate designed "In Honor of" or In Memory of" a family member or friend.

Your name on the Donor Wall will be a lasting legacy of your support of HIP Housing. There is limited availability on the Donor Wall, so call today to reserve your space. **Please call Lois at 650.348.6660 or email lward@hiphousing.org** to reserve your spot on the Donor Wall.



Don't Miss

HIP Housing's Annual Luncheon

Friday, June 11th
Annual Luncheon

11:30 Social

12:00 p.m. – 1:30 p.m.

Hotel Sofitel, Redwood City

\$75 per person.
Proceeds benefit
HIP Housing's affordable
housing programs.

For more information, call Judy
Fong at 650.348.6660.