



2015 Annual Luncheon

Friday, May 8, 2015 – SFO Marriott Waterfront, Burlingame

Home Sharing Program's 35th Anniversary

Sponsorship Fact Sheet

Premier Sponsor \$10,000 - receives *Benefactor benefits plus:*

- Exclusive recognition in press releases
- Logo with link on HIP Housing's website through June 2015
- Corporate banner & logo prominently displayed on stage and on screen
- Full page ad in the Luncheon program
- Opportunity for corporate representative to present an award
- 10 VIP passes to private meet and greet with Guest Speaker
- One table of ten center-staged with table sign
- Guest Speaker or Program VIP seated at your table

Benefactor \$5,000 - receives *Patron benefits plus:*

- Announcement on Facebook to over 950 HIP Housing fans
- Recognition with logo in all Luncheon advertisements & media (*estimated readership: 200,000*)
- Logo on HIP Housing's website through June 2015
- Logo on email blasts to over 1,000 supporters
- 10 VIP passes to private meet and greet with Guest Speaker
- Logo on Luncheon give-away (if feasible)

Patron \$2,500 - receives *Supporter benefits plus:*

- Complimentary black and white 1/2 page ad in the Luncheon Program
- Acknowledgement on website and in Luncheon e-mail blasts sent to over 1,000 supporters
- Recognition in Luncheon advertisements in multiple Daily papers (*estimated readership - 144,000*)
- 6 VIP passes to private meet & greet with Guest Speaker

Supporter \$1,500 - receives *Contributor benefits plus:*

- Acknowledgement in 4,000 Luncheon invitations. (if received by March 1, 2015)
- Recognition in one Luncheon ad in the Daily papers (*estimated readership - 69,000*)
- Complimentary black and white 1/4 page ad in the Luncheon Program
- Acknowledgement at the Luncheon on the video screen and a table sign
- Table for Ten
- 2 VIP passes to private meet & greet with Guest Speaker

Contributor \$500 - receives *Sustainer benefits plus:*

- Priority Seating

Sustainer \$250

- Acknowledgement in 400 Luncheon Programs
- Recognition in HIP Housing annual report (distribution to over 1,500)
- 2 Tickets

For more information, contact Judy Fong, Special Events Director at 650.348.6660 ext. 327 or jfong@HIPhousing.org.