



# 2025 Calendar Contest: Sponsorship Opportunities!

HIP Housing is creating its annual calendar, featuring artwork and personal quotes from children from across San Mateo County. Each month of the calendar will spotlight a child's drawing and community sponsor(s). Show support for HIP Housing and promote your company by becoming a Sponsor today!

HIP Housing is a nonprofit that provides creative affordable housing opportunities in San Mateo County. Our calendars are given to community members at no charge and will be used to educate the community about our services. HIP Housing Board Members and staff present the calendars to every city council in the county, over a dozen community groups, and at local fairs.

A description of sponsorship opportunities and a sponsorship form are listed below. Sample calendars are available upon request.

For more information, please contact Sabrina Wilson at [swilson@hiphousing.org](mailto:swilson@hiphousing.org).

**Deadline for sponsorship submissions:  
Friday, October 25, 2024**

Since 1972, HIP Housing has worked to address the housing and economic inequities in San Mateo County by providing low-income individuals and families access to stable and affordable housing – supporting over 80,000 individuals in the process.

Aurelia Y. Kindergarten in Belmont

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 New Year's Day
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17 Martin Luther King Jr. Day	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Notes:

12 months

6 months

1 month

2 months


Premier  
Sponsor Logo

Underwriter  
Sponsor Logo

Calendar  
Sponsor Logo

Month  
Sponsor Logo

**Have your name & logo prominently  
displayed in 3,000+ homes and  
businesses throughout 2025!**

	Name & logo on calendar	Logo inclusion on website	Recognition on social media	Acknowledgement in Calendar Party program	Inclusion in press release	Personal message in calendar	Participation in Calendar Party program	Co-branded email to 5,000+
<b>Premier \$10,000</b>	12 months & back cover	✓	✓	✓	✓	✓	✓	✓
<b>Underwriter \$5,000</b>	6 months	✓	✓	✓	✓	✓	✓	
<b>Calendar Sponsor \$1,500</b>	2 months	✓	✓	✓	✓	✓		
<b>Month Sponsor \$500</b>	1 month	✓	✓	✓				
<b>Supporter \$200</b>	Business card space	✓	✓	✓				

### \$10,000 – Premier (1 spot available)

- Name and logo on the calendar for 12 months and back of calendar
- A personal message in every calendar that highlights the sponsor's support of affordable housing in San Mateo County
- Acknowledgment and participation in the Calendar Party program
- Announcement in press release to local media
- Logo included on website
- Co-branded marketing email to 5000+
- Acknowledgment via social media

### \$5,000 - Underwriter (2 spots available)

- Name and logo on the calendar for six months
- A personal message in every calendar that highlights the sponsor's support of affordable housing in San Mateo County
- Acknowledgment and participation in the Calendar Party program
- Announcement in press release to local media
- Logo included on website
- Acknowledgment via social media

### \$1,500 -Calendar Sponsor (6 spots available)

- Name and logo on the calendar for two months
- Acknowledgment in the Calendar Party program
- Announcement in press release to local media
- Logo included on website
- Acknowledgment via social media

### \$500 – Sponsor a Month (8 spots available)

- Name and logo on the calendar for one month
- Acknowledgment in the Calendar Party program
- Acknowledgment via social media
- Logo included on website

### \$200 - Supporter (10 spots available)

- Name and logo will occupy a business card space on the back cover of the calendar
- Acknowledgment in the Calendar Party program
- Logo included on website
- Acknowledgment via social media

**To become a Calendar Sponsor today, please scan the QR code to complete our online form and select your sponsorship level:**



**[FORM LINK](#)**

All logos should be in eps or pdf format. Layouts should be in InDesign or pdf. Please e-mail all graphic files to Catherine Gallo at [cgallo@hiphousing.org](mailto:cgallo@hiphousing.org).

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